



## **URGENT CARE MEDICINE GRADUATE MEDICAL EDUCATION SPONSORSHIP**

The American Academy of Urgent Care Medicine (**AAUCM**) and the American Board of Urgent Care Medicine (**ABUCM**) have joined together to support the development of a new nationally recognized residency in Urgent Care Medicine.

The **Urgent Care Medicine Graduate Medical Education (UCM GME) Committee** was formed as an independent organization working closely with the AAUCM and ABUCM. The overall mission of the UCM GME program is to develop a residency program that will train physicians in a nurturing, professional, and highly educational environment, delivering competent physicians to society while delivering excellence in patient care.

Goals include recognition as a new specialty, approval by the Accreditation Council for Graduate Medical Education (ACGME), and launch of the Urgent Care Medicine residency and training program at host medical schools, many of which have already expressed interest in becoming a program site.

To help reach our goals and to provide the best support to the Urgent Care community, the UCM GME committee is looking to organizations such as yours for financial support.

**As a leader in the healthcare industry we invite you to join us on this important endeavor by becoming a Sponsoring Partner!**

An **Urgent Care Medicine Graduate Medical Education Sponsorship** provides excellent opportunities for you to reach professionals in the Urgent Care community while also supporting this important project and the specialty of Urgent Care.

To learn about the mission of the UCM GME program please visit [aaucm.org/graduate\\_medical\\_education/](http://aaucm.org/graduate_medical_education/).

## Build Your Own Sponsorship by selecting the options which suits you best!

Unlike most typical sponsorship programs which have pre-designed 'packages' from which to choose – that often include items you don't need – an **Urgent Care Medicine Graduate Medical Education Sponsorship** allows you the ability to select the items which suit your individual needs.

Choose from the items below, complete the sponsorship form, and begin your sponsorship today – it's that easy!

### Honored Sponsor

**Honored Sponsor**  
\$1,000 - \$10,000

Your organization will be designated an *Honored Sponsor* on the Graduation Medical Education page on each of the **AAUCM** and **ABUCM** web sites, on the AAUCM Facebook page and in the AAUCM eJournal. Honored Sponsorship includes designation as an Honored Sponsor, display of your organization's logo, a description about your organization, and link to your web site. You will also receive a GME *Honored Sponsor* web badge for display on your organization's web site.

### Banner Ad

**Banner Ad**  
\$450 - \$3,500

Combined, the **AAUCM** and **ABUCM** web sites receive an average of 2,400 visits each month. Your banner ad gives you the opportunity to capitalize on that traffic by reaching a highly targeted audience of Urgent Care professionals. Choose one month up to one year to display your ad.

### Mailing List

**Mailing List**  
\$1,500

The mailing list is a list of Urgent Care centers across the U.S. It contains approximately 15,000 entries and includes provider name (when available), clinic name, address and phone number (when available).

### eJournal Ad

**eJournal Ad**  
\$100 - \$500

The **AAUCM** eJournal is a monthly electronic newsletter focused on the practice and business of Urgent Care. Every month the current issue is emailed to **AAUCM** members and a copy is posted on the **AAUCM** website and available for all **AAUCM** members to download.

### Marketing Materials

**Marketing Materials**  
\$300

Inclusion of your marketing material (a brochure, buck slip or one page flyer) with the **AAUCM** membership renewal notices for one year.

### Email Blast

**Email Blast**  
\$100 per send

An email blast can help you promote your business's products or services by reaching hundreds of potential clients and customers online. Direct market to Urgent Care professionals with a targeted email blast.



**Thank you for your support of the specialty of  
Urgent Care Medicine and the Graduate Medical Education program!**

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**Build Your Sponsorship!**

Select the items you would like to include in your sponsorship:

Honored Sponsor

Select the amount of your contribution:

\$1,000     \$2,500     \$3,500     \$5,000     \$7,500     \$10,000

Banner Ad

Choose the length of the run:

- 1 month                      \$450  
 2 months                      \$950  
 6 months                      \$1,800  
 9 months                      \$2,650  
 12 months                      \$3,500

Mailing List                      \$1,500

eJournal Ad

Choose the length of the run:

- 1 month                      \$100  
 3 months                      \$275  
 6 months                      \$500

Marketing Materials              \$300

Email Blast                      \$100 per send

Number of times to send: \_\_\_\_\_

**TOTAL SPONSORSHIP: \$ \_\_\_\_\_**

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**Contact Information**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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**Enclose a check (payable to *Urgent Care Medicine Graduate Medical Education*) and send with the completed donation form to**

Cari Withrow  
Urgent Care Medicine Graduate Medical Education Committee  
2813 S. Hiawasse Rd., Suite 206  
Orlando, FL 32835-6690

Upon receipt of your sponsorship form Cari will contact you to arrange delivery of materials for the sponsorship you have selected.

*The Urgent Care Medicine Graduate Medical Education Committee is a 503C not-for-profit educational organization. Funds donated to the UCM GME committee are tax deductible contributions.*